



NEWSLETTER

Presidents' Message

We thought it fitting to ask both our incoming and outgoing LCCWA Presidents to contribute to this newsletter's Presidents' Message. We look back with pride on our accomplishments under Annette's leadership, and look forward to Sharron taking the gavel. Congratulations and Best Wishes to both!

OUTGOING PRESIDENT REFLECTIONS

The success of LCCWA is dependent on our board, volunteers, supporting members and sponsors. Reflecting on my term as president (2012 and 2013) I am proud of our continued education, promotion and advocacy efforts on behalf of agriculture.

We were able to grant three \$1,000 scholarships each year, baked and sold zillions of pies and turnovers for the Pear Festival, completed years three and four of AgVenture, advocated legislatively at the local and state level and attended a few CWA Statewide meetings (SWM). LCCWA is recognized as an active and effective CWA chapter.

We spoke at Rotary meetings, staffed a silent auction table at the Kelseyville Olive Festival, joined the Chamber of Commerce, had a Member of the Month display at Umpqua Bank, created a website, a Facebook page AND had fun networking at our socials.

Other accomplishments new in 2013 are our teacher mini grant program—we gave seven \$100 mini grants for the 2013-14 school year; our One Day visits for legislators, regulators and other interested parties to tour Lake County agriculture; our Saveur magazine photo shoot at this year's pie baking day; and our increase in chapter membership to over 100 supporters.

There is strong leadership on our new board and I'm pleased to remain on the board and on the AgVenture steering committee. I'm grateful to everyone who contributed their time, energy and expertise to my term as president.

-Annette Hopkins

Calendar

March 8-9
CWA Statewide Meeting
Blythe, CA

March 19
10:00am to 1:30 pm
Ag Day at the Capitol
Sacramento, CA

April 3-6
AAW Mid Year Meeting
Minneapolis, MN

April 27
Kelseyville Olive
Festival

May 5-6
CWA Statewide Meeting
and
Sacramento
Legislative Visits



SENDING LOTS OF SUNSHINE TO:

CARMEN CARPENTER, ELIZABETH SPRINGER, PAMELA KIRKPATRICK, and CHUCH MARCH as they continue to bravely face health challenges.

The HOOK family and other family members in the loss of Karen Hook's sister DEBBIE.

Always in our hearts and minds!

Presidents' Message, cont.

NEW HORIZONS IN AGRICULTURE

In taking the reins of the Lake County CWA, I follow the path of fine strong women who preceded me in this office. I am honored to help guide our dynamic chapter for the next two years.

My husband, Broc, and I joined the ranks of farmers when we moved to Lake County in 1979. Both U.C. Davis graduates, we were looking for a good place to raise a family. His business, The Pear Doctor, Inc., brought us to Kelseyville. We raise pears, grapes and walnuts and were partners in Adobe Creek Packing Company for seventeen years. Besides farming, my work life was in education, primarily K-12 school site and district administration.

With each new year, our resolutions are often to renew connections and discover or rediscover our passions. Renewal requires opening oneself up to new ways of thinking or looking at things from different angles. Accordingly, our board will be starting the year off by doing some strategic planning. We will celebrate our many successes and then brainstorm with the question, "Wouldn't it be great if..." Each board member will enrich the dialogue by bringing to it a wide range of experiences, professional backgrounds and dedication to the goals of CWA.

The mission of CWA and our Lake County chapter is to help shape the agriculture narrative. We share our stories and engage in meaningful and informed conversations about the origin of our food supply. We promote agriculture through education and involvement in the legislative process. We are the voices that advocate for agriculture. We can make an impact every day.

Thank you to all who have renewed your membership in Lake County CWA. We welcome our many new members! If you have not yet renewed your membership, there is still time! "We are what we repeatedly do. Excellence, therefore, is not an act but a habit." (Aristotle)

- Sharron Zoller, CWA President 2014



Annette Hopkins and Sharron Zoller, outgoing and incoming presidents, respectively.

LAKE COUNTY CWA OFFICERS 2014

President: Sharron Zoller
 Vice President: Toni Scully (serving as
 Legislative Chair of chapter)
 Second VP: Claudia Street
 Recording Secretary: Susie Kauffman
 Corresponding Secretary: Cheri Cunningham
 Treasurer: Paula Bryant
 Area Representatives:
 Kelseyville: Karen Hook
 Lakeport: Bonnie Sears
 Upper Lake: Colleen Rentsch
 South County: Ellen Heath
***All above listed are Elected Executive
 Committee Members***

Newsletter Editors: Lori McGuire and
 Rachel White
 Farm Bureau Liaison: Diane Henderson
 Committees: Scholarship Chair: Sausha Racine
 AgVenture Coordinator: TBA
 Pear Festival Chair(s): Susie Kauffman and
 Dena Keithly
 Publicity Chair: Rebecca Southwick (serving
 as Fundraising Chair of chapter)
 Social Media: Bonnie Sears
 Historian: TBA
 Land Use Task Force: Linda Hedstrom
***All elected officers and appointed members
 are voting members of the Board***

ANNUAL FALL SOCIAL AND INSTALLATION 2013:

LCCWA held our Fall Installation Social on November 21, 2013 at Riviera Hills Restaurant. Our annual event was attended by many members and their guests, and was coordinated by Bonnie Sears, who manages our Facebook page, our LCCWA email account, and is the Lakeport Area Representative for our chapter. During an evening of warm camaraderie, good food and Lake County wine, the gavel was passed to our new chapter president, Sharron Zoller, who was installed along with the incoming board by Margaret Eutenier. The new board includes Claudia Street and Toni Scully, co-vice presidents; Susie Kauffman,



Left to right: Ellen Heath, Karen Hook, Claudia Street, Sharron Zoller, Margaret Eutenier, Paula Bryant, Cheri Cunningham, and Bonnie Sears.



secretary; Paula Bryant, treasurer; Cheri Cunningham, corresponding secretary; and Area Representatives Karen Hook (Kelseyville), Bonnie Sears (Lakeport), Ellen Heath (South County) and Colleen Rentsch (Upper Lake).

Paula and Sharron offered special thanks to outgoing president, Annette Hopkins, who acknowledged everyone for their support and commitment to LCCWA during her two years as president, and was presented with the CWA President's pin.

JANUARY SWM IN PETALUMA

LCCWA board members Toni Scully and Terry Dereniuk, along with Linda Hedstrom and Cathy Koehler attended January's 39th Annual Convention and State Wide Meeting held January 10-12 in Petaluma. This group of gals, who oversaw the hospitality booth, gave attendees a literal taste of Lake County by offering pear and persimmon treats with an AgVenture Powerpoint presentation playing in the background to promote interest, reports board member Rebecca Southwick.

Other highlights of the convention included tours of the Petaluma Creamery, Dairy Dell, and Lagunitas Brewing Company.

Assemblyman Mark Levine and Sonoma County Second District Supervisor David Rabbitt were on board to welcome attendees.

Newly installed chapter officers attended workshops designed for them, and "A Legislative boot camp was also held to prepare for CWA's yearly visit to Sacramento to communicate the agricultural industry's concern to elected officials", states Southwick.

Nearly 100 members from 17 of California's 20 chapters in good standing attended this convention, and we are highly pleased with our representation there.

Taken from Staff reports - Lake County Record-Bee, February 1, 2014 edition.

LAKE COUNTY FARM BUREAU NEWS

Lake County Farm Bureau has undertaken two new projects. The first concerns Lake County's "Right to Farm" ordinance. A few Farm Bureau directors and Executive Director Claudia met with representatives of the Planning Commission, the Assessor's Office, and the Lake County Board of Realtors to discuss the realtors' desire to eliminate the burden of recording a signed "Right to Farm" document with every local sale. After much discussion, it was generally agreed that the best solution is to have an abbreviated version of the ordinance appear on all annual tax bills (either printed on the return envelope or as an insert with the bill) and also on all supplemental tax bills. Realtors would still require that buyers sign the ordinance, but they would not have to record the document. To further spread awareness, LCFB will develop "Right to Farm" posters for display.

The second project underway is the creation of a Political Advisory and Education Committee in conjunction with the Lake County Sierra Club and Lake County CWA. This committee will interview candidates for seats on the Lake County Board of Supervisors and also candidates for State Assembly or Senate. The committee could also hear proponents and opponents of legislative issues of particular interest to agriculturists or environmentalists. By joining with Sierra Club for these interviews, we hope to better determine the true positions of candidates. We already have our first round of interviews set up for the District 2 and 3 Supervisorial candidates. *-Diane Henderson.*



SCHOLARSHIP DEADLINE APPROACHING

Once again, LCCWA will be offering scholarships to graduating high school seniors and college or vocational students (regardless of gender) who will be enrolled in a two or four year program in a field related to agriculture. Scholarships are offered up to an amount of \$1,000, and will be released in two installments. Three \$1,000 scholarships were awarded last year.

Students must:

- Be a resident of Lake County
 - Have a grade point average of 3.0 or greater
 - Fill out the requisite scholarship application packet, which acknowledges pursuit of a career related to agriculture
 - Be willing to participate in an interview with the LCCWA Scholarship Committee if requested
- Applications must be received by April 1, 2014. Interested students should contact Sausha Racine at 707-245-4787 or via email at sausharacine@yahoo.com for more information or to receive an application packet.

-Sausha Racine, Scholarship Chair

A SPECIAL SHOUT OUT TO:

- SHARRON ZOLLER AND ANNETTE HOPKINS, our accomplished incoming and outgoing LCCWA Presidents!
- BLAIR BROOKES of Kelseyville High School for receiving a Lake County Friends of Mendocino College Academic Decathlon Outstanding Student Speech Scholarship. Blair's speech was on the value of agriculture, especially agricultural education!
- JENNIFER STRONG OF STRONG FINANCIAL NETWORK for contributing the proceeds of their beautiful Live Lake County Calendar to our LCCWA chapter!
- PAULA BRYANT and UMPQUA BANK for their ongoing contributions to our county's philanthropic and humanitarian programs!
- ALL THE CWA MEMBERS, LAWMAKERS AND OTHERS who represented drought stricken districts at the state Capitol in mid-January to press for a new water bond measure and declaration of a drought emergency - and to GOVERNOR JERRY BROWN for heeding the call!
- The USDA for awarding grants for the Farm to School Program!
- All LCCWA MEMBERS who made our December Social and Installation of Officers a success!
- CLAUDIA STREET, Executive Director, and MARC HOOPER, President- AND THE LAKE COUNTY FARM BUREAU- for their achievements both locally and state wide!
- ALL who contributed time or goods to the January SWM held in Petaluma! (Special thanks to LINDA HEDSTROM, TONI SCULLY, TERRY DERENIUK AND CATHY KOEHLER!)
- All of our GENEROUS DONORS, without whom we could not accomplish our goals!

THANKING OUR DONORS:

LCCWA is extremely grateful for the generosity of the following donors (as of mid-January) who help us accomplish our goals:

DONORS: JONAS OIL, SCULLY PACKING CO., STOKES LADDERS, BENGARD MARKETING, ADOBE CREEK PACKING, WESTAMERICA BANK, UMPQUA BANK, BECKSTOFFER VINEYARDS, SAVINGS BANK OF MENDOCINO, AMERICAN AGCREDIT, KELSEYVILLE OLIVE FESTIVAL, LAKEPORT TIRE, PEGGY CAMPBELL, LUCERNE ROOFING, T. CAMPBELL, TIBOR MAJOR, BIG VALLEY PROPERTIES, LAKE COUNTY WINEGRAPE COMMISSION AND INTERNATIONAL PAPER.

ADDITIONAL DONATIONS FROM LCCWA MEMBERS: ELLEN HEATH, JANET KING, ROSALIE SISEVICH, SHARRON ZOLLER, MARY O'MEARA, LOIS SUCHAN, SHIRLEY CAMPBELL, PAM SCULLY, JANICE STOKES, MARILYN HOLDENRIED, JANIS ECKERT, DIANE HENDERSON, MONICA ROSENTHAL, WILDA SHOCK, AND LIANNE CAMPODONICO.

LCCWA MEMBERSHIP REMINDER:

Many thanks to all who have sent in their 2014 membership dues - and, it is not too late to do so. Checks for \$30.00 can be made out to LCCWA and sent to P.O. Box 279, Finley, CA 95435.

If "each one could reach one"- imagine the possibilities for growth! Included next is a membership application to share with a prospective member.

President:	Sharron Zoller	szoller@hotmail.com	707-279-4335
Vice President:	Toni Scully	ptscully@yahoo.com	263-7327(w) 263-3710
2nd Vice President:	Claudia Street	lcfarmbureau@sbcglobal.net	707-278-0542
Recording Secretary:	Susie Kauffman	kauffman1122@att.net	707-278-0542
Corresponding Secty:	Cheri Cunningham	chericunningham@yahoo.com	707-245-4988
Treasurer:	Paula Bryant	paulabryant@umpquabank.com	707-262-3342(w)
Area Representatives:			
Kelseyville	Karen Hook	jkhook70@gmail.com	707-279-4364
Lakeport	Bonnie Sears	bsears@ymail.com	707-263-1848
Upper Lake	Colleen Rentsch	ncjarentsch@mchsi.com	707-279-4388(w)
South County	Ellen Heath	eheath@novavine.com	707-987-1170(w)
Newsletter Editors:	Lori McGuire	dpmcg@pacific.net	707-263-5735
	Rachel White	rlwhite24@gmail.com	805-234-4764
Farm Bureau Liaison:	Diane Henderson	syddiane@gmail.com	707-279-8672
AgVenture Chairman:	TBA		
Pear Festival Co-Chairs:	Susie Kauffman	kauffman1122@att.net	707-278-0542
Scholarship Chairman:	Sausha Racine	sausharacine@yahoo.com	263-7327(w) 245-4787
Publicity Chair:	Rebecca Southwick	rebecca.j.southwick@gmail.com	707-349-0406



Lake County Chapter, CWA

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Visit our website: www.lakecountycwa.org



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