



NEWSLETTER

President's Message

So here we are in the 'dog days of summer', hot, hot, hot! Hope you all are keeping cool! The three main goals of CWA -educating, promoting and advocating for agriculture- remain our primary focus. To this end, in May, three of our Lake County Chapter members spent two days in Sacramento advocating for critical Ag focused issues.



Sharron Zoller, Toni Scully and Terry Dereniuk

The state's California Women for Agriculture's legislative chairperson and committee prepared a packet for us, members from chapters from all over the state, with outlines of the current issues: labor, GMOs, and water, and also included suggested talking points for each topic. Preceding our meeting with legislators, we discussed each of the 'hot' topics and reviewed strategies to have a successful meeting. The Lake County chapter members had eight appointments, thank you Terry Dereniuk. Of those, four were with the legislator and four were with the legislative aides. Armed with excellent information, we had some great conversations and felt that we made productive progress in helping each legislator/aide understand the issues from an agricultural perspective. Making a trip to Sacramento to advocate for a particular bill is perhaps not in your future plans. We do send out e-blasts high-lighting particularly significant and impactful bills with an agricultural focus

including information that can be used to send your own email or use in a call conversation with your legislator. A good source for legislative resources is <http://www.americanagriwomen.org/legislative-resources>. Your voice does make a difference as we were reminded during our visits! This is an election year, so be sure to vote and get to know your legislator. Ag Advocacy and education is not just for legislators. Family and friends are prime candidates for ag education. Often interesting facts and quotes about agriculture can initiate a more in depth conversation. Here are 10 facts from Farm PolicyFacts.org you can use as conversation starters:

1. 98% of U.S. farms are run by families-less than 2% are corporate farms.
 2. Family farms produce 86% of America's food and fiber.
 3. America has the cheapest, safest, most abundant food supply in the world.
 4. U.S. consumers spend just 10% of their income on food-the lowest percentage in the world.
 5. For every dollar Americans spend on food, farmers only get 20 cents.
 6. Agriculture employs 20% of the U.S. workforce, or about 21 million people.
 7. Agriculture accounts for roughly 20% of the nations GDP, contributing \$3.5 trillion a year to the U.S. economy.
 8. Agricultural land provides habitat for 75% of the nation's wildlife.
 9. The current farm bill isn't just about farmers, food and clothing-it also provides nearly \$40 billion for environmental conservation.
 10. Agriculture is America's number one export.
- We need everyone to advocate, promote and educate the public about agriculture. We need to find a common ground to discuss the issues to combat the fear/uninformed based messaging which so prevalent. There is NO one else who can tell the Ag story better than each of you!

-Sharron Zoller, LCCWA President

SENDING LOTS OF SUNSHINE TO:

Our ever- strong and brave folks who are battling the effects of aging, disease or hardships:

TONI (RENFRO) BROWN, PAMELA KIRKPATRICK, CHUCK MARCH, CARMEN CARPENTER, AND ELIZABETH SPRINGER!

Our sincere condolences go out to the FRIENDS AND FAMILY OF CWA loyal supporter LEO VANONI on his recent passing.

ALWAYS IN OUR HEARTS AND MINDS!

AGVENTURE

Session 1 of the AgVenture 2014 program is about to begin. This will be the fifth year of this popular program. The class members come from a variety of backgrounds including government, healthcare, local business, and non-profit.

Our AgVenture team has been hard at work to bring this year’s program to life. The program covers the principal crops of Lake County in 4 one-day sessions to include pears, winegrapes, walnuts, and olives.

Day 1, class members will see harvest operations including a visit to Henderson Orchards and Scully Packing. Day 2 will include a tour and presentations at Beckstoffer Vineyards with lunch at Vigilance Winery and wine tasting at Gregory Graham Winery. Day 3 has the class going to Suchan Farm & Nursery with a complete overview of the walnut industry. Day 4 includes a tour of Chacewater Winery and Olive Mill, with emphasis on olive oil production and ending with a panel discussion on Lake County agriculture from the farm worker perspective. Along with tours, all four sessions include classroom presentations by knowledgeable speakers on various agricultural topics.

A big thank you for the hard work by the AgVenture Committee members: Annette Hopkins, Toni Scully, Diane Henderson, Terry Dereniuk, Sharron Zoller, and Paula Bryant. *-Paula Bryant*

Calendar

Aug/Sept/Oct/Nov
AgVenture

August 28-31
Lake County Fair

September 6 & 7
SWM and
Ag Boosters BBQ
in Fresno

September 20
Lake County Wine
Alliance Auction

September 27 Pear
Festival

November 8-9
Statewide Meeting
Carpenteria/Santa
Barbara

Lake County CWA is extremely grateful to the following donors who help make our AgVenture program possible:

Adobe Creek Packing	\$500.00	Lucerne Roofing	\$100.00
Umpqua Bank	\$350.00	Bernie Butcher	\$100.00
Six Sigma Winery	\$250.00	Garton Tractor	\$100.00
Beckstoffer Vineyards	\$250.00	Kelseyville Lumber	\$100.00
The Pear Doctor	\$250.00	Stokes Ladders	\$100.00
Bob Bartley Pump	\$200.00	Lincoln-Leavitt Ins.	\$100.00
Scully Packing	\$200.00	RB Pest Control	\$100.00
Julie Cortesi	\$200.00	Bengard Marketing	\$100.00
American AgCredit	\$200.00	Alan Flora	\$ 99.00
Hillside Honda	\$150.00	Barra of Mendocino	\$ 35.00
Westamerica Bank	\$150.00	Claudia Street	\$ 25.00
Tibor & Petra Major	\$100.00	Peggy Campbell	\$ 25.00
Polestar Computers	\$100.00	Olof Cellars	\$ 25.00

LCCWA ANNUAL MEETING AND SOCIAL

The 2014 Spring Social attendees were welcomed by Karen Hook and her husband Jerry. This years visitors included several of our scholarship recipients. Blair Brooks, one of the recipients, gave a speech about the importance of educating our children about farming and FFA program. Our President Sharron Zoller gave a brief



Lindee Jones, Asia Jones, Blair Brookes & Alex Pruett



Taylor Robbins, Asia Jones, Peggy Alexander & Blair Brookes

speech about our activities and Annette Hopkins discussed the AgVenture Program. This evening was not too hot and the appetizers and wine were, as usual, quite delightful. Special thank you goes to the Holdenried Family and the Wildhurst Tasting room staff for providing such a wonderful venue..
- Bonnie Sears

A SPECIAL SHOUT-OUT!

WE WOULD LIKE TO GIVE A HEARTY SHOUT OUT THIS MONTH TO THE FOLLOWING:

ALL THE DONORS who contributed to our AgVenture Program!

ANNETTE HOPKINS for her recent Agriculture Appreciation Award honoring her role in founding, developing and promoting our AgVenture Program!

BONNIE SEARS, Red Hills Office Manager for Beckstoffer Vineyards, for her election to the Board of Directors of the Lake County Winegrape Commission!

ALLISON TUCKER on her recent appointment as the new Lake County Farm Bureau executive director!

The LAKE COUNTY WINEGRAPE COMMISSION on the recent official opening of its new office and education center at 3865 Main St. Kelseyville!

The AREA AGENCY ON AGING OF LAKE AND MENDOCINO COUNTIES-via the SENIOR FARMERS MARKET NUTRITION PROGRAM of the U.S. DEPARTMENT OF AGRICULTURE - for distributing free-of-charge coupon booklets to low-income seniors to be used to purchase fresh vegetables and fruits, herbs and honey at county farmers markets, roadside stands, and community-supported agriculture programs!

The county-wide FOOD PANTRIES AND KITCHENS who provide food and supplies to those that are in need and all the FARMERS and GROWERS who give time or produce to these pantries and kitchens!

SARA SCHNEIDER for her 2014 April Sunset magazine article "A Perfect Day in Lake County". Among her comments: "A flight of young tasting rooms makes this unsung lake region the next great Northern California wine destination."!

The SCULLY FAMILY for the recent installation of their wonderful Lake County Quilt Trail "Lake County Diamond" quilt!



LET'S BAKE PIES!

The Kelseyville Pear Festival is Saturday, September 27, 2014. This is a wonderful event and the CWA will once again have the opportunity to sell our famous pear pies and turnovers. Volunteers are needed on Friday, September 26th to help bake. We will be at the Kelseyville Presbyterian Church kitchen located at 5340 3rd Street. We start at 7:30 am and go until we are finished (hopefully by 4 pm). Tasks include pear peeling, topping making, cleaning, box folding, baking - and most important of all - catching up with old friends and making new friends. This is a major fundraiser for our scholarship program and we hope you can spend a few hours with us. Any amount of time is helpful - 30 minutes to 10 hours! Please contact Susie Kauffman at kauffman1122@att.net if you can volunteer. We also need volunteers on Saturday to staff the sales booth. Available shifts are from 8am-10am, 10am-noon, noon to 2pm and 2pm to 4pm. Please contact Susie at the above email with your time preference. It's great fun to be a part of the festival and thank you so much for volunteering. - *Susie Kauffman*

CAN YOU HELP?

LCCWA is looking for members to bring something for the Country Store and Ag Boosters BBQ at the SWM to be held in Fresno September 7.

"Anything yummy that won't melt in the heat and doesn't need to be refrigerated."

Examples: chutney, jams/jellies, salsa, cookies/cakes, candy, nuts, pies/tarts.

Please take labeled items to the Scully Packing Shed in Finley no later than Wednesday, September 3. Include your name, address and contact phone #. Thanks so much for your support of this event/fundraiser.

LAKE COUNTY HARVEST SEASON BEGINS!

PLEASE, ONCE AGAIN, EXERCISE PATIENCE, TOLERANCE, RESPECT AND GRATITUDE TO ALL INVOLVED AS ACTIVITY HEATS UP COUNTYWIDE!



REMEMBER TO MAKE PHONE CALLS AND SEND LETTERS TO SENATORS AND REPRESENTATIVES CONCERNING IMPORTANT AG-RELATED LEGISLATION.



TEACHER MINI GRANTS - SPREAD THE WORD!

We are now accepting applications for student agricultural education teacher mini-grants, which allows for \$100.00 toward K-8 ag education provided to students through school curriculum.

Applicants are required to provide the purpose/explanation of their project, as well as how they will fund the remainder of the project after receiving the grant. Please write LCCWA at P.O. Box 279, Finley, CA 95435 for an application or download from our website:

www.lakecountycwa.org

SEARCH "Farm and gardens Lake County" FOR CURRENT LISTINGS OF FARMSTANDS, MARKETS AND DISTRIBUTION CENTERS.

DID YOU KNOW?

Hello, my name is Cody Smith and I am eighteen years old and a graduate of Clear Lake High School. In the fall I will be moving to Oregon where I will be attending a Community College and majoring in Animal Feeds and Nutrition. I chose this college for their strong Livestock Judging Team which is a strong passion of mine.

My interest in livestock began in 4-H ten years ago when I took my first market hogs to the Lake County Fair. It then expanded when one year I decided to keep one of my market hogs as a breeding project. My 4-H project soon became our family's small business now known as Smith's AA Swine Farm. We established ourselves about seven years ago in the spring. What began as a breeding project has grown into seven sows and one boar. We breed in the fall for our local fair and once in the spring for hogs that we show at the National Junior Swine Association's Western Regional Show in Modesto, Calif. The hogs that don't make show are sold as feeder pigs to local people who raise them on their own. A few are raised on the farm as farrow to finish which means raising them from birth to when they are harvested. This is for people who don't have enough property to raise them on their own or simply don't want to. We have found there is a very large demand for this locally raised product.

This experience has spiked a very big interest in the agricultural industry for me. I will be running for a position with the National Junior Swine Association as a Board of Directors for the Western Region. This organization is a strong supporter of youth and provide many opportunities for success in the Agricultural World.

I feel without my strong 4-H background that I would not have considered being in the livestock industry. With the guidance of the NJSA and my parents my interest in the swine industry wouldn't be as passionate as it is today. I believe most people don't understand how their food is raised and what it takes to get it to their tables. I hope to be an advocate for the Agriculture Industry and educate the general public.

Sincerely, Cody Smith



Scholarship Chair Sausba Racine, Scholarship Recipient Cody Smith, President Sharron Zoller

FARM BUREAU NEWS

LCBF held their 91st annual meeting and dinner combined with the "Love of the Land" fundraiser on July 17 at the Cole Creek Equestrian Center in Kelseyville. The event was well attended and offered the opportunity to introduce our new Executive Director, Allison Tucker. Allison grew up in the small town of Ono near Redding where her family raises cattle. She was active in 4-H and FFA and went on to earn a B.S. degree in global agribusiness at Arizona State University. Allison replaces Claudia Street, who is now Executive Director for the Yuba-Sutter Farm Bureau.

This year's LCBF scholarship recipients were also introduced at the annual meeting. They are Lindee Jones, Ian SeEVERS, and Rebecca Pachie. In addition Blair Brookes, our summer intern, was introduced.

This year's annual LCFB Agriculture Appreciation Award was presented to Annette Hopkins for her role in founding and developing the Lake County AgVenture program, which is now in its fifth year.

The Board of Directors for LCFB welcomes three new Directors: Greg Panella, Beau Moore, and Daniel Suenram. It is now a 17 member Board with David Rosenthal serving as President for 2014/2015.

It is not too late to purchase raffle tickets for ½ hog from the Junior Livestock Auction at this year's Lake County Fair. Tickets can be bought now at the Farm Bureau office; later they will be available at Rainbow Agricultural Services and the Seely Produce Stand.

- Diane Henderson

CWA September 2014 Statewide Meeting & Ag Boosters BBQ Fresno, CA

Saturday, September 6th, 2014

- Noon-9pm** Ag Boosters BBQ Packaging Room Drop for Country Store (baked goods, store, and silent auction)
- 9:00-10:00 am** Executive Board Meeting
- 11:00-5:00 pm** Madera Wine Tasting Tour includes tasting fees
3 Wineries

Dinner on your own

Sunday, September 7th, 2014

- 7:00-8:30am** Breakfast-hotel has vouchers
- 8:00am** Statewide meeting Begins
- 12:30-1:30 pm** Speaker/lunch
- 3:00 pm** All members arrive at BBQ
- 3:45 pm** CWA Group Photo

	Number	Total
SWM _____ @ \$50.00 <small>(\$55.00 after 8/28)</small>		
Wine Tour _____ @ 40.00 <small>(\$45.00 after 8/28) bus holds 45</small>		
BBQ Tickets _____ @ \$50.00		
Tables of 10 _____ @ \$450.00		
Number of events _____		Total: \$ _____

*BBQ Tickets will be held for person listed on reg. form unless otherwise specified.
Pick up tickets at the SWM or BBQ.*

All Task Force Directors Reports are due to Lora Azevedo by August 28th...Please send to lkazevedo7@gmail.com

Registration Form Due by August 28th, 2014

CWA Central Valley Sept SWM

2253 Roberts Ave, Clovis CA 93611

Name: _____

Chapter: _____

Address: _____

City/Zip: _____

Email: _____

Phone: _____

Hotel Reservations

Piccadilly Inn

2305 W. Shaw Ave

Fresno, CA 93711

Room Rate: \$93/night plus tax

(559) 348-5520

Ref: CA Women for Ag

President:	Sharron Zoller	szoller@hotmail.com	279-4335
Vice President:	Toni Scully	ptsully@yahoo.com	263-7327(w) 263-3710
2nd Vice President			
Recording Secretary:	Susie Kauffman	kauffman1122@att.net	278-0542
Corresponding Secty:	Cheri Cunningham	chericunningham@yahoo.com	245-4988
Treasurer:	Paula Bryant	paulabryant@umpquabank.com	262-3342w
Area Representatives:			
Kelseyville	Karen Hook	jkhook@gmail.com	279-4364
Lakeport	Bonnie Sears	bsears@ymail.com	349-5917
Upper Lake	Colleen Rentsch	ncjarentsch@mchsi.com	279-4388(w)
South County	<i>Looking for a Volunteer</i>		
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	Rachel White	rlwhite24@gmail.com	805-234-4764
Farm Bureau Liaison:	Diane Henderson	syddiane@gmail.com	279-8672
AgVenture Contact:	Paula Bryant	paulabryant@umpquabank.com	262-3342w
Pear Festival Co-Chairs:	Susan Kauffman	kauffman1122@att.net	533-7016
	Dena Keithly	dena@kranches.com	570-5635
Scholarship Chairman:	Sausha Racine	sausharacine@yahoo.com	263-7327(w) 245-4787
Publicity Chair:	Rebecca Southwick	rebecca.j.southwick@gmail.com	349-0406



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